A2500 - 3

Newsprint Division

AMERICAN PAPER INSTITUTE

260 Madison Avenue, New York, N.Y. 10016

ENTIRE REPORT IS SET FORTH IN METRIC TONS

NEWSPRINT MONTHLY STATISTICAL REPORT **

REPORT FOR JULY 1980

Newsprint mills in the United States shipped 16.4% more newsprint during the first seven months of 1980 than during the comparable period of 1979. Shipments of newsprint from Canadian mills increased 1.9% during the same period.

U.S. consumption of newsprint cumulative to July 31 was down 1.3%.

(Thousands of Metric Tons)	JULY 1979	JULY 1980	JULY % Change	7 MOS. YEAR TO DATE 1979	7 MOS. YEAR TO DATE 1980	7 MOS. YEAR TO DATE % Change	Details On Page No. *
PRODUCTION AND SHIPMENTS							
NORTH AMERICA							
Production	1,021	942	- 7.8	7,162	7,588	+ 5.9	2
% of Capacity	91.8	81.0	-11.8	95.3	95.9	+ 0.6	6
Shipments	1,023	989	- 3.3	7,147	7,585	+ 6.1	2
UNITED STATES							
Production	301	341	+13.2	2,084	2,439	+17.0	3
% of Capacity	91.3	89.2	- 2.3	94.9	95.3	+ 0.4	6
Shipments	304	350	+15.1	2,086	2,428	+16.4	3
CANADA							
Production	720	601	-16.5	5,078	5,149	+ 1.4	4
% of Capacity	92	77	-16.3	95	96	+ 1.1	6
Shipments	719	639	-11.1	5,061	5,157	+ 1.9	4
U.S. Consumption							
(525) ANPA Newspapers	519	501P	- 3.4	3,796	3,772	- 0.6	5
Estimated Total	786	762P	- 3.1	5,792	5,748	- 0.8	
Publishers Stock (525) ANPA Newspapers	668	791P	+18.4				6
North American Mills - Stocks	220	181	-17.9				2

* Additional information proceeds as follows: Graph - 1; Shipments by Destination - 7 & 8; Historical Data - 9; Circulations - 9; Forecasts of U.S. Economy - 10; Capacity Information - 11.

UNITED STATES COMPANIES PARTICIPATING IN REPORT

Abitibi Southern Corporation
Bear Island Paper Company
Boise Cascade Corporation
Boise Southern Company
Bowater Incorporated
Crown Zellerbach Corporation
Field Enterprises, Inc.
Garden State Paper Company
Great Northern Paper Company
Inland Empire Paper Company
International Paper Company
North Pacific Paper Company
Publishers Paper Company
Southland Paper Division of St.Regis Paper Co.
Southeast Paper Mfg. Company
Southwest Forest Industries

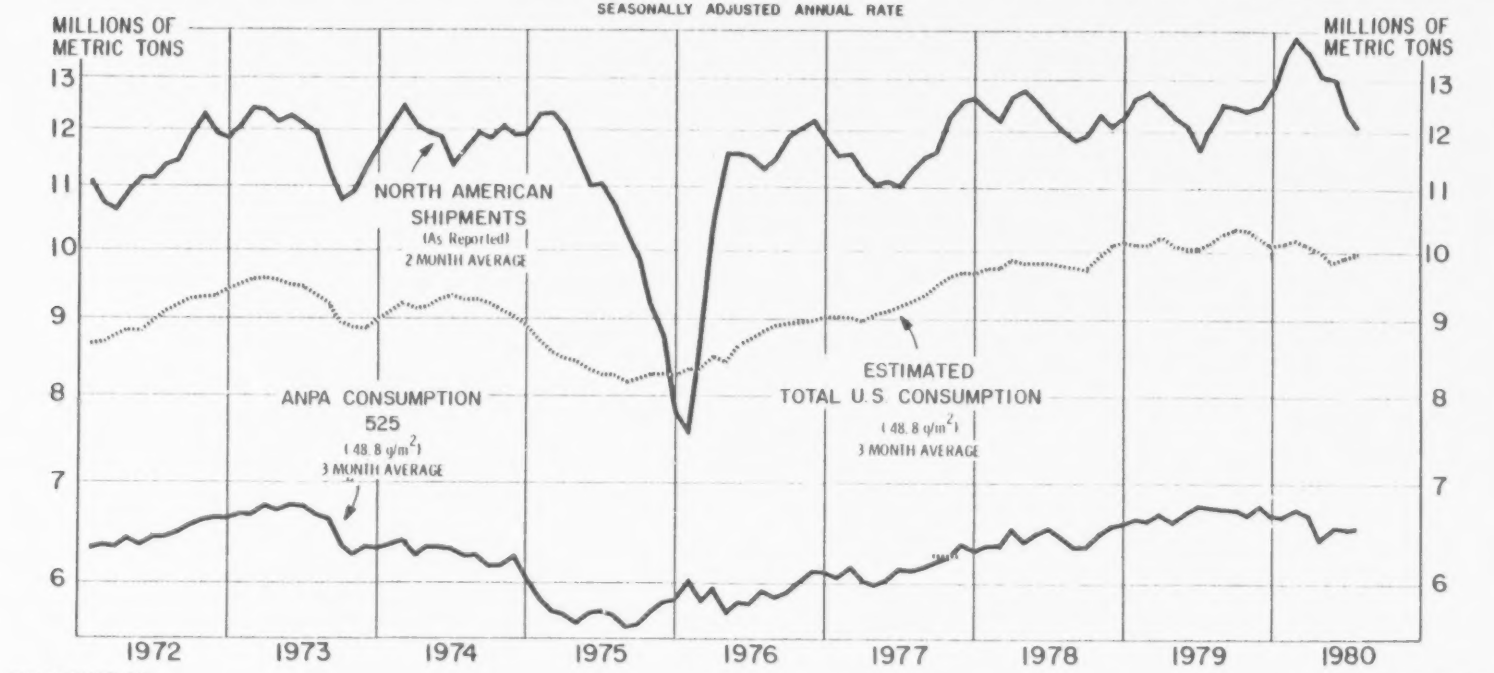
Data for non-reporting company has been estimated.
** Includes Newsprint and other papers for Newspaper Publishing
P- Preliminary

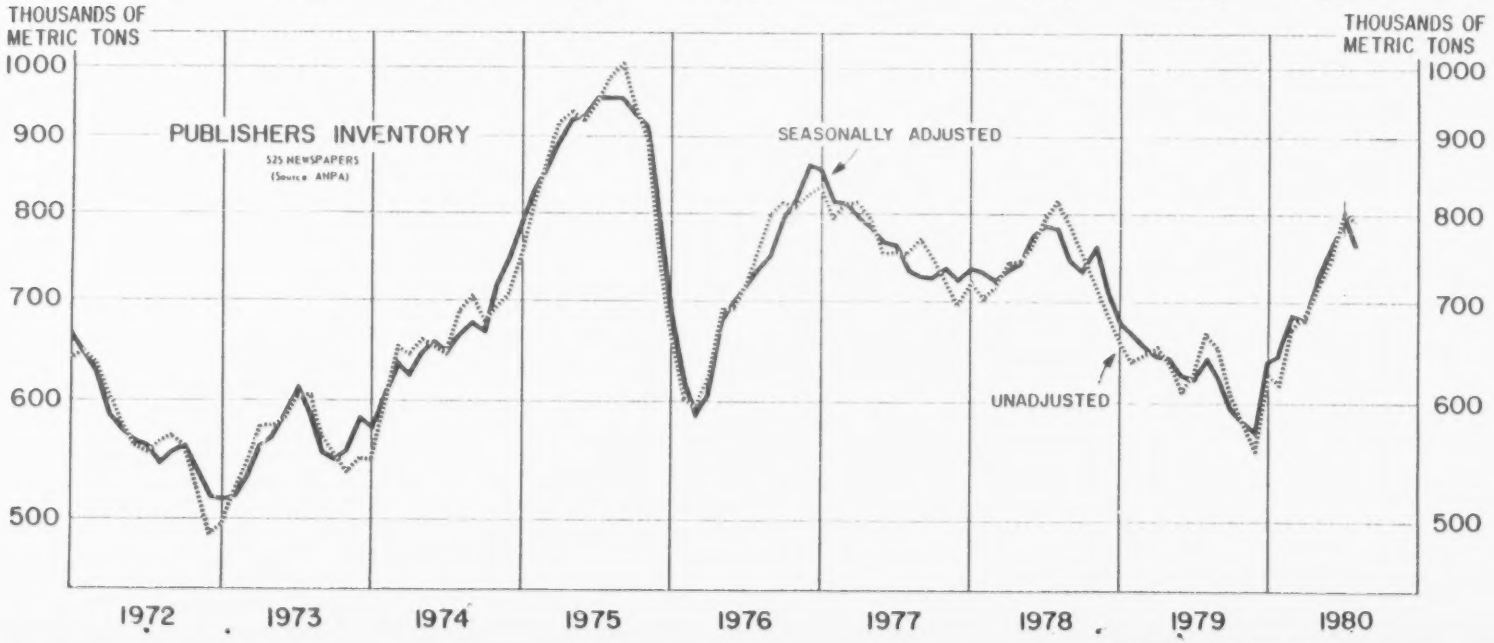
In addition to the above contributing companies, the inputs for this report are dependent upon data received from the Canadian Pulp & Paper Assoc., the American Newspaper Publishers Assoc., and the U.S. Bureau of Census.

ISSUED 9/8/80

TOTAL UNITED STATES NEWSPRINT CONSUMPTION and TOTAL NEWSPRINT SHIPMENTS FROM NORTH AMERICA

SEASONALLY ADJUSTED ANNUAL RATE





NEWSPRINT DIVISION, AMERICAN PAPER INSTITUTE

NEWSPRINT STATISTICS

(In thousands of metric tons) (Not Seasonally Adjusted)

NORTH AMERICA

	Production				Shipments				Inventory-End of Month			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	1,026.6	1,039.5	1,119.9	+ 7.7	936.7	995.7	1,063.3	+ 6.8	376.5	248.5	234.6	- 5.6
FEBRUARY	977.2	964.3	1,071.9	+ 11.2	906.9	940.2	1,077.7	+ 14.6	446.7	272.6	228.8	- 16.1
MARCH	1,067.7	1,066.0	1,140.3	+ 7.0	1,167.1	1,080.9	1,128.6	+ 4.4	347.7	257.8	240.5	- 6.7
APRIL	1,058.4	1,015.1	1,105.4	+ 8.9	1,022.0	1,013.1	1,108.8	+ 9.4	384.0	259.9	237.2	- 8.7
MAY	1,069.6	1,030.3	1,134.3	+ 10.1	1,121.0	1,055.5	1,138.5	+ 7.9	332.8	234.6	232.9	- 0.7
JUNE	1,038.7	1,025.5	1,073.7	+ 4.7	1,083.6	1,037.8	1,078.4	+ 3.9	288.0	222.4	228.3	+ 2.7
JULY	988.4	1,021.4	942.0	- 7.8	980.5	1,023.5	989.3	- 3.3	295.9	220.4	180.9	- 17.9
AUGUST	995.8	1,059.7			991.0	1,069.9			300.4	210.2		
SEPTEMBER	979.8	1,001.8			988.0	974.5			292.1	237.5		
OCTOBER	1,074.7	1,099.4			1,092.1	1,116.0			274.9	220.9		
NOVEMBER	1,003.1	1,078.5			1,012.3	1,071.8			265.6	227.6		
DECEMBER	979.3	1,039.6			1,040.6	1,089.2			204.4	178.0		
7 MONTHS	7,226.6	7,162.1	7,587.5	+ 5.9	7,217.8	7,146.7	7,584.6	+ 6.1				
TOTAL YEAR	12,259.3	12,441.1			12,341.8	12,468.1						

DISTRIBUTION OF NORTH AMERICAN SHIPMENTS

	To United States				To Canada				To Other Markets			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	764.4	802.5	852.3	+ 6.2	69.0	76.6	80.6	+ 5.2	103.3	116.6	130.4	+ 11.8
FEBRUARY	735.9	783.6	859.1	+ 9.6	75.2	72.3	79.9	+ 10.5	95.8	84.3	138.7	+ 64.5
MARCH	905.9	871.3	895.2	+ 2.7	88.4	77.0	84.7	+ 10.0	172.8	132.6	148.7	+ 12.1
APRIL	830.8	798.8	884.0	+ 10.7	74.4	83.3	87.0	+ 4.4	116.8	131.0	137.8	+ 5.2
MAY	895.9	824.1	885.9	+ 7.5	81.3	88.3	86.5	- 2.0	143.8	143.1	166.1	+ 16.1
JUNE	849.8	828.2	854.4	+ 3.2	77.6	84.6	85.7	+ 1.3	156.2	125.0	138.3	+ 10.6
JULY	756.9	822.0	763.8	- 7.1	71.1	70.0	75.7	+ 8.1	152.5	131.5	149.8	+ 13.9
AUGUST	795.2	852.3			65.9	80.0			129.9	137.6		
SEPTEMBER	776.0	774.6			73.6	79.4			138.4	120.5		
OCTOBER	868.5	885.0			87.8	89.0			135.8	142.0		
NOVEMBER	779.7	862.9			82.2	86.5			150.4	122.4		
DECEMBER	817.2	868.6			77.5	83.8			145.9	136.8		
7 MONTHS	5,739.6	5,730.5	5,994.7	+ 4.6	537.0	552.1	580.1	+ 5.1	941.2	864.1	1,009.8	+ 16.9
TOTAL YEAR	9,776.2	9,973.9			924.0	970.8			1,641.6	1,523.4		

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

(In thousands of metric tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

UNITED STATES

Production

	1978	1979	1980	% Chg.
JANUARY	288.6	286.1	342.9	+ 19.9
FEBRUARY	278.9	279.7	334.0	+ 19.4
MARCH	316.1	315.5	357.9	+ 13.4
APRIL	299.2	289.2	339.2	+ 17.3
MAY	302.4	307.3	367.7	+ 19.7
JUNE	303.8	305.8	356.5	+ 16.6
JULY	225.4	301.0	340.6	+ 13.2
AUGUST	246.4	323.4		
SEPTEMBER	289.2	305.9		
OCTOBER	296.4	334.0		
NOVEMBER	290.9	329.7		
DECEMBER	280.5	307.2		
7 MONTHS	2,018.4	2,084.6	2,438.8	+ 17.0
TOTAL YEAR	3,417.8	3,684.8		

Shipments

	1978	1979	1980	% Chg.
JANUARY	280.7	286.0	336.1	+ 17.5
FEBRUARY	280.6	278.1	333.5	+ 19.9
MARCH	322.9	317.6	351.3	+ 10.6
APRIL	295.2	291.3	346.1	+ 18.8
MAY	306.1	305.3	364.9	+ 19.5
JUNE	307.1	304.0	346.5	+ 14.0
JULY	222.7	303.6	349.5	+ 15.1
AUGUST	251.3	321.9		
SEPTEMBER	287.0	305.1		
OCTOBER	301.5	333.5		
NOVEMBER	291.7	327.5		
DECEMBER	281.8	314.7		
7 MONTHS	2,015.3	2,085.9	2,427.9	+ 16.4
TOTAL YEAR	3,428.6	3,688.6		

Inventory-End of Month

	1978	1979	1980	% Chg.
JANUARY	38.7	20.1	23.1	+ 14.9
FEBRUARY	37.0	21.7	23.6	+ 8.8
MARCH	30.2	19.6	30.2	+ 54.1
APRIL	34.2	17.5	23.3	+ 33.1
MAY	30.6	19.5	26.1	+ 33.8
JUNE	27.3	21.3	36.1	+ 69.5
JULY	30.1	18.8	27.2	+ 44.7
AUGUST	25.1	20.3		
SEPTEMBER	27.2	21.1		
OCTOBER	22.2	21.6		
NOVEMBER	21.3	23.8		
DECEMBER	20.0	16.3		

DISTRIBUTION OF UNITED STATES SHIPMENTS

To United States

	1978	1979	1980	% Chg.
JANUARY	277.2	275.9	325.2	+ 17.9
FEBRUARY	271.2	275.2	322.0	+ 17.0
MARCH	312.7	308.2	343.9	+ 11.6
APRIL	288.0	286.1	328.0	+ 14.6
MAY	297.6	300.7	353.6	+ 17.6
JUNE	294.0	297.3	336.7	+ 13.3
JULY	219.2	299.3	321.8	+ 7.5
AUGUST	248.9	313.8		
SEPTEMBER	276.2	298.4		
OCTOBER	290.8	323.8		
NOVEMBER	283.6	318.1		
DECEMBER	273.7	305.4		
7 MONTHS	1,959.9	2,042.7	2,331.2	+ 14.1
TOTAL YEAR	3,333.1	3,602.2		

To Other Markets

	1978	1979	1980	% Chg.
JANUARY	3.5	10.1	10.9	+ 7.9
FEBRUARY	9.4	2.9	11.5	+296.6
MARCH	10.2	9.4	7.4	- 21.3
APRIL	7.2	5.2	18.1	+248.1
MAY	8.5	4.6	11.3	+145.7
JUNE	13.1	6.7	9.8	+ 46.3
JULY	3.5	4.3	27.7	+544.2
AUGUST	2.4	8.1		
SEPTEMBER	10.8	6.7		
OCTOBER	10.7	9.7		
NOVEMBER	8.1	9.4		
DECEMBER	8.1	9.3		
7 MONTHS	55.4	43.2	96.7	+123.8
TOTAL YEAR	95.5	86.4		

SHIPMENTS TO THE UNITED STATES

From Overseas

	1978	1979	1980	% Chg.
JANUARY	0	7.0	8.4	+ 20.0
FEBRUARY	0	12.1	23.1	+ 90.9
MARCH	0	2.3	8.5	+269.6
APRIL	0	9.4	2.5	- 73.4
MAY	0	18.5	25.8	+ 39.5
JUNE	0	17.4	10.4	- 40.2
JULY	0	16.6		
AUGUST	0	7.0		
SEPTEMBER	0	1.8		
OCTOBER	0	12.5		
NOVEMBER	0	15.7		
DECEMBER	0	11.6		
7 MONTHS	(6 mos.)	66.7	78.7	+ 18.0
TOTAL YEAR	0	131.9		

Source: Newsprint Division, American Paper Institute and Bureau of Census.

(In thousands of metric tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

CANADA

Production

	1978	1979	1980	% Chg.
JANUARY	738.0	753.4	777.0	+ 3.1
FEBRUARY	698.3	684.6	737.9	+ 7.8
MARCH	751.6	750.5	782.4	+ 4.3
APRIL	759.2	725.9	766.2	+ 5.6
MAY	767.2	723.0	766.6	+ 6.0
JUNE	734.9	719.7	717.2	- 0.3
JULY	763.0	720.4	601.4	- 16.5
AUGUST	749.4	736.3		
SEPTEMBER	690.6	695.9		
OCTOBER	778.3	765.4		
NOVEMBER	712.2	748.8		
DECEMBER	698.8	732.4		
7 MONTHS	5,212.2	5,077.5	5,148.7	+ 1.4
TOTAL YEAR	8,841.5	8,756.3		

Shipments

	1978	1979	1980	% Chg.
JANUARY	656.0	709.7	727.2	+ 2.5
FEBRUARY	626.3	662.1	744.2	+ 12.4
MARCH	844.2	763.3	777.3	+ 1.8
APRIL	726.8	721.8	762.7	+ 5.7
MAY	814.9	750.2	773.6	+ 3.1
JUNE	776.5	733.8	731.9	- 0.3
JULY	757.8	719.9	639.8	- 11.1
AUGUST	739.7	748.0		
SEPTEMBER	701.0	669.4		
OCTOBER	790.6	782.5		
NOVEMBER	720.6	744.3		
DECEMBER	758.8	774.5		
7 MONTHS	5,202.5	5,060.8	5,156.7	+ 1.9
TOTAL YEAR	8,913.2	8,779.5		

Inventory-End of Month

	1978	1979	1980	% Chg.
JANUARY	337.8	228.4	211.5	- 7.4
FEBRUARY	409.7	250.9	205.2	- 18.2
MARCH	317.5	238.2	210.3	- 11.7
APRIL	349.8	242.4	213.9	- 11.8
MAY	302.2	215.1	206.8	- 3.9
JUNE	260.7	201.1	192.2	- 4.4
JULY	265.8	201.6	153.7	- 23.8
AUGUST	275.3	189.9		
SEPTEMBER	264.9	216.4		
OCTOBER	252.7	199.3		
NOVEMBER	244.3	203.8		
DECEMBER	184.4	161.7		

DISTRIBUTION OF CANADIAN SHIPMENTS

To United States

	1978	1979	1980	% Chg.
JANUARY	487.2	526.6	527.1	+ 0.1
FEBRUARY	464.7	508.4	537.1	+ 5.6
MARCH	593.2	563.1	551.3	- 2.1
APRIL	542.8	512.7	556.0	+ 8.4
MAY	598.3	523.4	532.3	+ 1.7
JUNE	555.8	530.9	517.7	- 2.5
JULY	537.7	522.7	442.0	- 15.4
AUGUST	546.3	538.5		
SEPTEMBER	499.8	476.2		
OCTOBER	577.7	561.2		
NOVEMBER	496.1	544.8		
DECEMBER	543.5	563.2		
7 MONTHS	3,779.7	3,687.8	3,663.5	- 0.7
TOTAL YEAR	6,443.1	6,371.7		

To Canada

	1978	1979	1980	% Chg.
JANUARY	69.0	76.6	80.6	+ 5.2
FEBRUARY	75.2	72.3	79.9	+ 10.5
MARCH	88.4	77.0	84.7	+ 10.0
APRIL	74.4	83.3	87.0	+ 4.4
MAY	81.3	88.3	86.5	- 2.0
JUNE	77.6	84.6	85.7	+ 1.3
JULY	71.1	70.0	75.7	+ 8.1
AUGUST	65.9	80.0		
SEPTEMBER	73.6	79.4		
OCTOBER	87.8	89.0		
NOVEMBER	82.2	86.5		
DECEMBER	77.5	83.8		
7 MONTHS	537.0	552.1	580.1	+ 5.1
TOTAL YEAR	924.0	970.8		

To Other Markets

	1978	1979	1980	% Chg.
JANUARY	99.8	106.5	119.5	+ 12.2
FEBRUARY	86.4	81.4	127.2	+ 56.3
MARCH	162.6	123.2	141.3	+ 14.7
APRIL	109.6	125.8	119.7	- 4.8
MAY	135.3	138.5	154.8	+ 11.8
JUNE	143.1	118.3	128.5	+ 8.6
JULY	149.0	127.2	122.1	- 4.0
AUGUST	127.5	129.5		
SEPTEMBER	127.6	113.8		
OCTOBER	125.1	132.3		
NOVEMBER	142.3	113.0		
DECEMBER	137.8	127.5		
7 MONTHS	885.8	820.9	913.1	+ 11.2
TOTAL YEAR	1,546.1	1,437.0		

Source: Newsprint Section, Canadian Pulp and Paper Association.

(In thousands of metric tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

UNITED STATES CONSUMPTION

	ANPA (525) Newspapers Consumption				Total U.S. Estimated Consumption				ANPA (525) To Total of U.S. Est. Consump.*		
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980
JANUARY	497.1	503.2	516.3	+ 2.6	760.0	777.0	789.0	+ 1.5	65.4	64.8	65.4
FEBRUARY	472.7	496.6	521.1	+ 4.9	725.0	769.0	793.0	+ 3.1	65.2	64.6	65.7
MARCH	543.9	570.3	581.6	+ 2.0	824.0	875.0	881.0	+ 0.7	66.0	65.2	66.0
APRIL	562.3	574.7	544.8	- 5.2	865.0	885.0	847.0	- 4.3	65.0	64.9	64.3
MAY	572.1	586.9	568.7	- 3.1	868.0	886.0	859.0R	- 3.1	65.9	66.2	66.2R
JUNE	531.5	545.1	537.8R	- 1.3	797.0	814.0	817.0R	+ 0.4	66.7	67.0	65.8R
JULY	508.4	518.8	501.3P	- 3.4	769.0	786.0	762.0P	- 3.1	66.1	66.0	65.8P
AUGUST	505.9	540.0			779.0	827.0			64.9	65.3	
SEPTEMBER	513.6	559.5			789.0	862.0			65.1	64.9	
OCTOBER	565.7	597.5			869.0	924.0			65.1	64.7	
NOVEMBER	595.9	600.5			923.0	908.0			64.6	66.1	
DECEMBER	577.3	580.1			896.0	884.0			64.4	65.6	
7 MONTHS	3,688.0	3,795.6	3,771.6(P)	- 0.6	5,608.0	5,792.0	5,748.0(P)	- 0.8			
TOTAL YEAR	6,446.4	6,673.2			9,864.0	10,197.0					

P - Preliminary. R - Revised

* - 5 month moving Ratio of U.S. Supply to ANPA Supply.

(Seasonally Adjusted)

	ANPA 525 NEWSPAPERS CONSUMPTION				TOTAL U.S. ESTIMATED CONSUMPTION				TOTAL NORTH AMERICAN SHIPMENTS			
	Seas. Adj. -3 Mon. Moving Avg. -Ann. Basis				Seas. Adj. -3 Mon. Moving Avg. -Ann. Basis				Seasonally Adjusted-Annual Basis			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	6,344	6,616	6,664	+ 0.7	9,700	10,210	10,190	- 0.2	12,205	12,820	13,840	+ 8.0
FEBRUARY	6,324	6,596	6,721	+ 1.9	9,700	10,210	10,230	+ 0.2	12,283	12,792	14,041	+ 9.8
MARCH	6,448	6,683	6,692	+ 0.1	9,770	10,250	10,140	- 1.1	13,184	12,294	13,048	+ 6.1
APRIL	6,389	6,594	6,411	- 2.8	9,830	10,160	9,970	- 1.9	12,537	12,280	13,306	+ 8.4
MAY	6,511	6,680	6,541R	- 2.1	9,880	10,090	9,880R	- 2.1	12,535	11,950	12,864	+ 7.6
JUNE	6,603	6,760	6,514R	- 3.6	9,900	10,090	9,900R	- 1.9	12,011	11,563	12,016	+ 3.9
JULY	6,511	6,732	6,547(P)	- 2.7	9,850	10,200	9,950(P)	- 2.5	12,117	12,636	12,214	- 3.3
AUGUST	6,380	6,719			9,830	10,290			11,661	12,526		
SEPTEMBER	6,334	6,717			9,730	10,350			12,336	12,506		
OCTOBER	6,458	6,664			9,920	10,300			12,403	12,457		
NOVEMBER	6,518	6,775			10,090	10,250			12,003	12,647		
DECEMBER	6,582	6,665			10,220	10,160			12,651	13,256		
7 Months Average Annual Rate	6,447	6,666	6,584(P)	- 1.2	9,804	10,173	10,037	- 1.3				

P - Preliminary. R - Revised

Source: American Newspaper Publishers Association, Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

NEWSPRINT STATISTICS

(In thousands of metric tons)

525 NEWSPAPERS PUBLISHERS STOCK - END OF MONTH

	Unadjusted				Seasonally Adjusted			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	702.4	639.7	616.9	- 3.6	730.9	667.0	643.9	- 3.5
FEBRUARY	711.6	646.4	670.4	+ 3.7	721.7	657.6	683.4	+ 3.9
MARCH	742.5	650.5	683.0	+ 5.0	735.6	646.6	680.3	+ 5.2
APRIL	742.2	642.5	724.0	+12.7	741.4	643.8	726.2	+12.8
MAY	757.1	609.1	748.7	+22.9	775.6	624.7	767.9	+22.9
JUNE	795.0	625.2	806.0R	+28.9	789.2	620.2	799.6R	+28.9
JULY	815.1	668.1	791.0P	+18.4	786.3	644.9	763.5P	+18.4
AUGUST	787.1	654.4			747.2	621.5		
SEPTEMBER	751.7	611.6			730.6	593.2		
OCTOBER	762.4	584.1			762.8	583.5		
NOVEMBER	690.1	556.5			711.5	572.5		
DECEMBER	660.0	627.6			674.7	640.4		

END OF MONTH - DAY'S SUPPLY - CONSUMERS' STOCKS - ON HAND & IN TRANSIT*

	As Pub.by ANPA (525)			U. S. Estimated Total		
	1978	1979	1980	1978	1979	1980
JANUARY	41	36	34	41	36	34
FEBRUARY	40	35	36	40	36	36
MARCH	40	34	37	41	35	38
APRIL	41	34	40	41	33	40
MAY	44	34	42	44	34	43R
JUNE	49	37	46P	48	37	45P
JULY	49	38	46P	47	37	46P
AUGUST	45	35		45	35	
SEPTEMBER	40	32		42	31	
OCTOBER	39	29		39	30	
NOVEMBER	38	30		37	31	
DECEMBER	40	38		38	34	

P - Preliminary. R- Revised

*The calculation of U.S. Consumers' days supply is based on consumption in subsequent months. For the most recent months a projected rate of consumption is used. Days supply for the ANPA group has been revised and is now based on consumption in the subsequent month.

Source: American Newspaper Publishers Association and Newsprint Section, Canadian Pulp and Paper Association.

OPERATING RATES

	United States				Canada				North America			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	96.0	93.5	94.9	+ 1.5	96	96	100	+ 4.2	96.0	95.3	98.4	+ 3.3
FEBRUARY	97.9	92.7	97.1	+ 4.7	99	97	100	+ 3.1	98.7	95.7	99.1	+ 3.6
MARCH	97.2	96.5	96.9	+ 0.4	100	98	101	+ 3.1	99.2	97.6	99.7	+ 2.2
APRIL	97.2	96.2	96.4	+ 0.2	100	95	100	+ 5.3	99.2	95.3	98.9	+ 3.8
MAY	96.9	98.0	96.7	- 1.3	101	94	99	+ 5.3	99.8	95.2	98.3	+ 3.3
JUNE	97.0	96.1	96.1	-	99	96	97	+ 1.0	98.4	96.0	96.7	+ 0.7
JULY	85.0	91.3	89.2	- 2.3	98	92	77	-16.3	94.7	91.8	81.0	-11.8
AUGUST	76.9	97.1			99	96			92.4	96.3		
SEPTEMBER	87.2	94.5			97	96			93.9	95.5		
OCTOBER	91.0	97.1			100	97			97.3	97.0		
NOVEMBER	93.2	96.4			97	100			95.9	98.9		
DECEMBER	85.0	89.1			97	101			93.2	97.2		
7 MONTHS	95.5	94.9	95.3	+ 0.4	99	95	96	+ 1.1	98.0	95.3	95.9	+ 0.6
TOTAL YEAR	92.1	97.6			98	97			96.6	96.6		

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

NEWSPRINT SHIPMENTS BY DESTINATION

(In thousands of metric tons)

Year	North-East	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Total Domestic Shipments
United States									
1971	429	253	176	495	269	658	95	625	3,000
1972	453	281	182	548	283	696	117	659	3,219
1973	432	279	172	575	321	748	161	630	3,318
1974*	425	230	160	562	315	730	158	670	3,250
1974	411	221	154	543	304	705	152	646	3,136
1975	463	254	193	551	299	701	142	632	3,235
1976	479	234	185	589	300	735	136	637	3,295
1977	493	216	187	591	303	743	151	706	3,390
1978	429	199	174	540	307	849	168	667	3,333
1979	446	202	187	614	318	884	186	765	3,602
Canada									
1971	1,969	1,660	358	589	103	24	187	686	5,576
1972	2,079	1,694	408	669	117	37	176	653	5,833
1973	2,122	1,746	434	789	128	55	196	749	6,219
1974*	2,237	1,920	456	807	159	73	192	723	6,567
1974	2,147	1,842	438	775	152	71	185	694	6,304
1975	1,711	1,480	315	570	93	62	145	603	4,979
1976	1,779	1,659	417	727	129	78	181	700	5,670
1977	1,873	1,607	387	739	111	74	204	756	5,751
1978	1,946	1,812	466	848	125	62	220	964	6,443
1979	1,975	1,813	480	755	132	73	229	915	6,372
North America									
1971	2,398	1,913	534	1,084	372	682	282	1,311	8,576
1972	2,532	1,975	590	1,217	400	733	293	1,312	9,052
1973	2,554	2,025	606	1,364	449	803	357	1,379	9,537
1974*	2,662	2,150	616	1,369	474	803	350	1,393	9,817
1974	2,558	2,063	592	1,318	456	776	337	1,340	9,440
1975	2,174	1,734	508	1,121	392	763	287	1,235	8,214
1976	2,258	1,893	602	1,316	429	813	317	1,337	8,965
1977	2,366	1,823	574	1,330	414	817	355	1,462	9,141
1978	2,375	2,011	640	1,388	432	911	388	1,631	9,776
1979	2,421	2,015	667	1,369	450	957	415	1,680	9,974

* - Adjusted to 1973 basis weights.

Source : Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association.

NORTH AMERICAN
NEWSPRINT SHIPMENTS BY DESTINATION

(In thousands of metric tons)

REGION	QUARTER	UNITED STATES			CANADA(1)			TOTAL NORTH AMERICA(1)		
		1979	1980	%Chg.	1979	1980	%Chg.	1979	1980	%Chg.
Northeast*	1 Q	116.5	107.2	- 8.0	486.8	538.0	+ 10.5	603.3	645.2	+ 6.9
	2 Q	112.4			462.8			575.2		
	3 Q	103.7			503.4			607.1		
	4 Q	113.2			521.3			634.5		
	Year	445.8			1,974.3			2,420.1		
East North Central	1 Q	52.0	53.9	+ 3.7	443.4	457.9	+ 3.3	495.4	511.8	+ 3.3
	2 Q	51.1			433.3			484.4		
	3 Q	47.2			471.2			518.4		
	4 Q	52.1			465.4			517.5		
	Year	202.4			1,813.3			2,015.7		
West North Central	1 Q	47.5	52.3	+ 10.1	121.4	118.6	- 2.3	168.9	170.9	+ 1.2
	2 Q	45.6			121.0			166.6		
	3 Q	48.4			115.1			163.5		
	4 Q	45.6			122.7			168.3		
	Year	187.1			480.2			667.3		
South Atlantic	1 Q	133.3	204.4	+ 53.3	208.8	169.7	- 18.7	342.1	374.1	+ 9.4
	2 Q	144.0			189.5			333.5		
	3 Q	166.1			154.8			320.9		
	4 Q	171.1			202.1			373.2		
	Year	614.5			755.2			1,369.7		
East South Central	1 Q	73.2	82.0	+ 12.0	30.7	51.6	+ 68.1	103.9	133.6	+ 28.6
	2 Q	79.0			34.4			113.4		
	3 Q	77.2			33.4			110.6		
	4 Q	88.3			33.6			121.9		
	Year	317.7			132.1			449.8		
West South Central	1 Q	210.8	226.6	+ 7.5	13.5	22.5	+ 66.7	224.3	249.1	+ 11.1
	2 Q	225.2			16.7			241.9		
	3 Q	226.3			20.0			246.3		
	4 Q	221.2			22.3			243.5		
	Year	883.5			72.5			956.0		
Mountain	1 Q	49.2	53.0	+ 7.7	60.8	52.8	- 13.2	110.0	105.8	- 3.8
	2 Q	45.5			63.3			108.8		
	3 Q	41.3			49.0			90.3		
	4 Q	50.3			55.8			106.1		
	Year	186.3			228.9			415.2		
Pacific	1 Q	176.8	211.7	+ 19.7	232.7	204.4	- 12.2	409.5	416.1	+ 1.6
	2 Q	181.3			246.0			427.3		
	3 Q	201.3			190.5			391.8		
	4 Q	205.5			246.0			451.5		
	Year	764.9			915.2			1,680.1		
TOTAL DOMESTIC SHIPMENTS	1 Q	859.3	991.1	+ 15.3	1,598.1	1,615.5	+ 1.1	2,457.4	2,606.6	+ 6.1
	2 Q	884.1			1,567.0			2,451.1		
	3 Q	911.5			1,537.4			2,448.9		
	4 Q	947.3			1,669.2			2,616.5		
	Year	3,602.2			6,371.7			9,973.9		

* - Includes New England and Middle Atlantic

Source : Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association

NEWSPRINT HISTORICAL DATA

(In thousands of metric tons)

YEAR	PRODUCTION	SHIPMENTS TOTAL	SHIPMENTS TO UNITED STATES	SHIPMENTS TO CANADA	SHIPMENTS TO OTHER MARKETS	INVENTORY END OF YEAR	IMPORTS FROM OVERSEAS	(525) NEWSPAPER PUBLISHERS STOCK - END OF YEAR
United States								
1968	2,762	2,772	2,671	-	101	24	258	575
1969	3,050	3,051	2,945	-	106	24	266	634
1970	3,142	3,136	3,008	-	128	30	286	680
1971	3,153	3,146	3,000	-	146	37	288	639
1972	3,317	3,330	3,219	-	111	24	298	493
1973	3,191	3,395	3,318	-	77	21	346	547
1974*	3,348	3,347	3,250	-	97	23	-	780
1974	3,230	3,230	3,136	-	94	23	193	750
1975	3,348	3,347	3,235	-	112	19	30	666
1976	3,389	3,381	3,295	-	86	26	52	835
1977	3,512	3,507	3,390	-	117	31	0	722
1978	3,418	3,429	3,333	-	96	20	0	660
1979	3,685	3,689	3,602	-	87	16	132	628
Canada								
1968	7,286	7,345	5,540	612	1,193	184	-	
1969	7,945	7,930	5,822	643	1,465	200	-	
1970	7,808	7,795	5,575	650	1,570	214	-	
1971	7,670	7,586	5,576	654	1,356	301	-	
1972	8,001	8,075	5,833	709	1,533	228	-	
1973	8,292	8,345	6,219	779	1,347	175	-	
1974*	9,023	9,070	6,567	837	1,666	132	-	
1974	8,662	8,706	6,304	804	1,598	130	-	
1975	6,966	7,010	4,979	784	1,247	86	-	
1976	8,088	7,902	5,670	803	1,429	271	-	
1977	8,154	8,169	5,751	824	1,594	256	-	
1978	8,841	8,913	6,443	924	1,546	184	-	
1979	8,756	8,780	6,372	971	1,437	162	-	
North America								
1968	10,048	10,117	8,211	612	1,294	208	258	
1969	10,995	10,981	8,767	643	1,571	224	266	
1970	10,950	10,931	8,583	650	1,698	244	286	
1971	10,823	10,732	8,576	654	1,502	338	288	
1972	11,318	11,405	9,052	709	1,644	252	298	
1973	11,683	11,740	9,537	779	1,424	196	346	
1974*	12,371	12,417	9,817	837	1,763	155	-	
1974	11,892	11,936	9,440	804	1,692	153	193	
1975	10,314	10,357	8,214	784	1,359	105	30	
1976	11,477	11,283	8,965	803	1,515	297	52	
1977	11,666	11,676	9,141	824	1,711	287	0	
1978	12,259	12,342	9,776	924	1,642	204	0	
1979	12,441	12,469	9,974	971	1,524	178	132	

U.S. ESTIMATED CONSUMPTION YEAR	AS REPORTED	2 48.8 G/M	TONNAGE LOSS DUE TO NEWSPAPER STRIKES
1968	8,461	7,932	168
1969	8,940	8,381	52
1970	8,805	8,271	72
1971	8,923	8,390	94
1972	9,568	9,016	6
1973	9,792	9,249	15
1974	9,330	9,164	25
1975	8,395	8,321	6
1976	8,719	8,688	0
1977	9,279	9,279	5
1978	9,864	9,868	130
1979	10,197	10,190	3

UNITED STATES NEWSPAPER CIRCULATION PER HOUSEHOLD

YEAR	U.S. HOUSEHOLDS (000's)	NEWSPAPER CIRCULATIONS (MILLIONS) DAILY	NEWSPAPER CIRCULATIONS (MILLIONS) SUNDAY	CIRCULATIONS PER HOUSEHOLD DAILY	CIRCULATIONS PER HOUSEHOLD SUNDAY
1960	52,799	58.9	47.7	1.12	0.90
1961	53,557	59.3	48.2	1.11	0.90
1962	54,764	59.9	48.9	1.09	0.89
1963	55,270	58.9	46.8	1.07	0.85
1964	56,149	60.4	48.4	1.08	0.86
1965	57,436	60.4	48.6	1.05	0.85
1966	58,406	61.4	49.3	1.05	0.84
1967	59,236	61.6	49.2	1.04	0.83
1968	60,813	62.0	49.5	1.02	0.81
1969	62,214	62.0	49.7	1.00	0.80
1970	63,401	62.1	49.2	0.98	0.78
1971	64,778	62.2	49.7	0.96	0.77
1972	66,676	62.5	50.0	0.94	0.75
1973	68,251	63.1	51.7	0.92	0.76
1974	69,859	61.9	51.7	0.89	0.74
1975	71,120	60.7	51.1	0.85	0.72
1976	72,867	61.0	51.6	0.84	0.71
1977	74,142	61.5	52.4	0.83	0.71
1978	76,030	62.0	54.0	0.82	0.71
1979	77,330	62.2P	54.4P	0.80	0.70

*Adjusted to 1973 basis weights.

P - Preliminary.
Source: Department of Commerce and Editor and Publisher.

GROSS NATIONAL PRODUCT

(Billions of Constant (1972) Dollars)

SOURCE	1980 1st Qtr.	1980 2nd Qtr.	1980 3rd Qtr.	1980 4th Qtr.	1981 1st Qtr.	1981 2nd Qtr.	1981 3rd Qtr.	1981 4th Qtr.	ANNUAL* 1980	ANNUAL* 1981
Merrill Lynch Economics - August, 1980 Based on Pre 2nd Qtr. data (1,410.8) % Change from next preceding quarter**	1,444.7 +1.2	1,410.8 -9.1	1,392.7 -5.0	1,388.7 -1.1	1,391.1 +0.7	1,411.2 +5.9	1,437.1 +7.5	1,459.7 +6.4	1,409.2 -1.6	1,424.8 +1.1
The Conference Board - June, 1980 Based on Rev (second) 1st Qtr. data (1,444.7) % Change from next preceding quarter**	1,444.7 +1.2	1,407.1 -10.0	1,390.9 -4.5	1,380.2 -3.0	1,391.8 +3.4	1,418.4 +7.9	1,429.0 +3.0	1,442.3 +3.8	1,405.7 -1.8	1,420.4 +1.0
Chase Econometric - June, 1980 Based on Rev. (second) 1st Qtr. data (1,444.7) % Change from next preceding quarter**	1,444.7 +1.2	1,414.4 -8.1	1,392.9 -5.9	1,389.2 -1.1	1,397.7 +2.5	1,409.8 +3.5	1,419.8 +2.9	1,431.7 +3.4	1,410.3 -1.5	1,414.7 +0.3
Copeland Economics - June 1980 Based on Rev. 1st Qtr. data (1,442.6) % Change from next preceding quarter**	1,442.6 +0.4	1,410.0 -8.8	1,396.0 -3.9	1,391.0 -1.4	1,393.0 +0.6	1,407.0 +4.1	1,431.0 +7.0	1,457.0 +7.5	1,410.0 -1.5	1,422.0 +0.9

Billions of Constant (1972) Dollars
Annual GNP for - 1977 - 1,340.5
Annual GNP for - 1978 - 1,399.2
Annual GNP for - 1979 - 1,431.6

** - The Percent Change was multiplied by 4
* - % Change from previous year.

	FRB INDUSTRIAL PRODUCTION INDEX (1967=100)									
Merrill Lynch Economics - August, 1980 Based on 2nd Qtr. data (144.7) % Change from next preceding quarter**	152.2 +0.0	144.7 -18.2	140.8 -10.4	140.5 -0.8	141.4 +2.5	145.9 +13.4	150.8 +14.0	155.0 +11.7	144.6 -5.0	148.3 +2.6

ADVERTISING EXPENDITURES-BY MEDIA-PERCENT OF TOTAL

	PRINT						OTHER		
YEAR	Newspapers	Magazines	Business	Dir. Mail	Outdoor	Total Print	T.V.	Radio	All Other*
1950	36.3	8.4	4.4	14.1	2.5	65.7	3.0	10.6	20.7
1960	30.8	7.6	5.1	15.3	1.7	60.5	13.6	5.8	20.1
1965	29.0	7.6	4.4	15.2	1.2	57.4	16.5	6.0	20.1
1970	29.2	6.6	3.8	14.1	1.2	54.9	18.4	6.7	20.0
1971	29.9	6.6	3.5	14.8	1.2	56.0	17.0	7.0	20.0
1972	30.1	6.2	3.3	14.7	1.2	55.5	17.6	6.9	20.0
1973	30.2	5.8	3.4	14.7	1.2	55.3	17.8	6.9	20.0
1974	29.8	5.6	3.4	15.1	1.2	55.1	18.1	6.8	20.0
1975	30.0	5.2	3.3	14.6	1.2	54.3	18.7	7.0	20.0
1976	29.4	5.3	3.1	14.2	1.1	53.1	20.0	6.9	20.0
1977	29.4	5.7	3.2	13.6	1.1	53.0	20.1	6.9	20.0
1978	28.9	5.9	3.2	13.6	1.1	52.7	20.4	6.9	20.0
1979	29.3	5.9	3.2	13.3	1.1	52.8	20.4	6.8	20.0

* - Including Farm Publications

CAPACITY INFORMATION - NEWSPRINT

ANNUAL CAPACITY

(In thousands of metric tons)

Year	United States (1)	Canada (2)	Total	
			Tons	% Change
1966	2,309	8,054	10,363	-
1967	2,580	8,431	11,011	+ 6.3
1968	2,881	8,759	11,640	+ 5.7
1969	3,061	8,777	11,838	+ 1.7
1970	3,205	8,931	12,136	+ 2.5
1971	3,304	9,290	12,594	+ 3.8
1972	3,351	9,344	12,695	+ 0.8
1973	3,465	9,378	12,843	+ 1.2
1974	3,528	9,502	13,030	+ 1.5
	REVISED CAPACITY DUE TO CHANGES IN G/M² (3)			
1974	3,377	9,106	12,483	-
1975	3,582	9,222	12,804	+ 2.6
1975	3,582	Revised 8,974(4)	12,556	-
1976	3,641	9,000	12,641	+ 0.7
1977	3,691	8,983	12,674	+ 0.3
1978	3,710R	8,946	12,656R	- 0.1
1979	3,776R	9,060R	12,836R	+ 1.4
1980	4,258R	9,160R	13,418R	+ 4.5
1981	4,679R	9,450P	14,129P	+ 5.3
1982	4,964R	10,000P	14,964P	+ 5.9
1983	4,980R	10,200P	15,180P	+ 1.4

(1) Source: A.P.I. Capacity Survey Issued December, 1979, plus subsequent revisions reflecting changes announced since that time.

(2) Source: CPPA. P - Preliminary
NOTE: Annual Capacity, includes changes in capacity only for the portion of the year in which they are actually effective.

(3) In 1974 a number of newsprint producers reduced the grams per square meter (g/m^2) of newsprint from 52 to 48.8. A given area of printing surface of 48.8 g/m^2 paper weighs less than the same area of 52 g/m^2 paper. The capacity figures for 1974 have been shown on both the old and new basis to provide a continuity of data.

(4) Canadian capacity has been revised beginning with 1975 to include downtime of less than twenty-four hours in operating hours. Previously, downtime of less than eight hours was included in operating hours. This extra line of information provides a "bridge" between the old method and the new method of calculating Canadian capacity.

Entries for 1983 include residual capacities from the expansion projects that become effective during 1982.

ANNOUNCED CAPACITY INCREASES *

(In metric tons)

Company	Mill	Date	Annual Capacity		
			Newsprint	Other	Total
U.S. Mills					
1980					
Bear Island	Doswell, VA	Early '80	159,000	-	159,000
Boise Southern	DeRidder, LA	April '80	172,000	-	172,000
1981					
Garden State	Pomona, CA	Mid '81	34,000	-	34,000
North Pacific	Longview, WA	2nd qtr.'81	190,000	-	190,000
Publishers	Newberg, OR	Early '81	190,000	-	190,000
St. Regis	Houston, TX	Mid '81	130,000	-	130,000
1984					
Kruger/Mississippi	Grenada County, MS	1984**	200,000	-	200,000
Canadian Mills					
1980					
Abitibi-Price	Stephenville, NFLD	Late '80	145,000	-	145,000
Abitibi-Price	Kenogami, QUE	Early '80	30,000	-	30,000
Canadian Int.	Gatineau, QUE	Late '80	40,000	-	40,000
Consolidated-Bathurst	Port Alfred, QUE	1980	30,000	-	30,000
Kruger	Bromptonville, QUE	Mid '80	16,000	-	16,000
Kruger	Three Rivers, QUE	Late '80	18,000	-	18,000
MacMillan Bloedel	Port Alberni, BC	1980	50,000	-	50,000
1981					
Canadian Int.	Gatineau, QUE	Late '81	30,000	-	30,000
Consolidated-Bathurst	Port Alfred, QUE	1981	20,000	-	20,000
Kruger	Bromptonville, QUE	Early '81	25,000	-	25,000
MacMillan Bloedel	Powell River, BC	1981	23,000	-	23,000
MacMillan Bloedel	Powell River, BC	Early '81	160,000	-	160,000
1982					
Abitibi-Price	Iroquois Falls, ONT	Mid '82	18,000	-	18,000
British Columbia	Crofton, BC	Early '82	175,000	-	175,000
Canadian Int.	Dalhousie, NB	Mid '80	100,000	-	100,000
Consolidated-Bathurst	Belgo, QUE	1982	40,000	-	40,000
Crown	Elk Falls, BC	Early '82	180,000	-	180,000
Donohue-Normick	Amos, QUE	1982	150,000	-	150,000
Ontario	Thorold, ONT	1982	26,000	64,000(5)	90,000

* Machine transfer from other grades and improvements

**Mill built by 1983

(5) Groundwood Specialties